



NEBRASKA

TRAVEL ASSOCIATION

Mike Kesselring Memorial Conference Scholarship Application

The purpose of the NETA Mike Kesselring Memorial Conference Scholarship program is to annually award scholarships to cover the registration fee to help defray the costs associated with attending the Nebraska Tourism Conference.

All applications must be received **January 10, 2026**. Please note the scholarship is for a full conference registration and not intended to cover all costs associated with the conference.

NETA members and non-NETA members are eligible to apply for the registration scholarship. Judges are not eligible to receive the scholarship.

Scholarship winners will also receive one-year membership to NETA.

Return this form and a maximum of three typed pages of information with answers to the questions listed below.

Name _____

Organization _____

Address _____

Phone _____ Email _____

If I receive a NETA scholarship for this year's Nebraska Tourism Conference, I will attend the NETA meeting, Tourism Conference seminars, and awards banquet. I understand that attendance at these functions is mandatory to receive the NETA scholarship.

Signature: _____

Print name: _____

Send this cover sheet and supporting information to:

Nebraska Travel Association, PO Box 85223, Lincoln NE 68501
OR netravelassoc@gmail.com by **January 10, 2026**.

Questions can be directed to Wendy Kreuser at netravelassoc@gmail.com

For information about NETA, please visit nebraskatravelassociation.com

Return this form and a maximum of three typed pages of information with answers to the following:

1. Is your organization a NETA member?
2. Number of years that you have attended the Nebraska Tourism Conference.
(Preference is give to first-time attendees.)
3. Have others in your office ever received a NETA scholarship? If so, please explain who attended and when they attended.
4. Statement showing your current involvement and/or planned future involvement in the tourism industry.
5. How will attending the Nebraska Tourism Conference benefit you and/or your organization?
6. How will you use what you learn a the Nebraska Tourism Conference to benefit NETA and the tourism industry? Include past and planned NETA committee involvement.
7. Statement of financial need.