

NETA MEMBERSHIP MEETING

February 27 @ 1:30 pm

Zoom

Meeting called to order by President Regina Osburn at 1:35 p.m.

1. Approval of Minutes – Motion to approve from Lisa Burke, 2nd from Anjanette Bonham – motion passed.

2. Financial Report – Treasurer Steve Maly presented the financial report. Motion to approve from Katy McNeil, 2nd from Karen Baker – motion passed.

3. Legislative Day – Regina Osburn shared that for the co-hosted luncheon with the Nebraska Hospitality Association there were over 80 RSVPs for the event, however, only about 30 attended. There was a lot of great donated food resulting in minimal expense. The conversations that were had were quality. The low attendance may be due to weather, offsite location, timing during session, etc. Lisa Burke reported that attendance was low when they tried happy hour events at Billy's or breakfasts at the Nebraska State Education Association building across the street in previous years. Everyone agreed that an onsite event inside the capitol is best if possible again in the future.

4. Open Board Seat – Regina Osburn requested that any interested non-DMO member interested in serving on the board reach out to her or Wendy Kreuser, so that we can prepare a membership vote for the May 16 meeting in Kearney.

5. Best Practices Committee – Regina Osburn shared that NETA wants to prepare an updated industry best practices guide for members. She asked that any members interested in serving on the committee complete the form that was emailed out. Katy McNeill stated that a document like this will be so valuable to those new to the industry as well as to have to share with county boards to justify expenses and to show what others in the state are doing. Karla Niedan-Streeks reported that she had a copy of the document that was created 10 years ago and will share that as a starting point and serve on the committee.

6. Brochure Swap 2023 – Sarah Focke announced that Kearney will be hosting Brochure Swap May 16-17. There will be an evening social Tuesday evening at Platte Valley Taproom with pizza, beverages, and cornhole. The swap will be Wednesday morning at the Buffalo County fairgrounds. Wendy Kreuser announced that she will send out links to the informational videos and registration this week.

7. Legislative Update and LB148 Motion – Andy Pollock gave his regularly scheduled legislative update for the week. Following the update there was discussion about monitoring vs. supporting LB148. Lisa Burke and Karla Niedan-Streeks stated their cases on why they feel

NETA should support this bill. After group discussion, Kirsten Parker made a motion to change NETA's position on LB148 from monitor to support. Carol Schlegel seconded the motion. Motion passed. The hearing for LB148 is set for March 13 at 1:30 p.m.

8. Membership Ideas – Wendy Kreuser presented the ideas that members shared at the October 25 meeting. Members echoed that they are interested in more social and professional events. Most agreed that October-February are the best time, with the exception of January. Others suggested that doing something along with Legislative Day or Brochure Swap would give more reason to attend those events and not require a separate trip.

Motion to adjourn – Katy McNeill, 2nd by Lisa Burke. Motion Passed.

Meeting adjourned at 3:03 p.m.

Submitted by Wendy Kreuser, NETA