

## NETA MEMBERSHIP MEETING

May 17, 2022 @ 5pm

Best Western Plus North Platte

Meeting called to order by President David Fudge at 5:01pm

**1. Approval of Minutes** – Motion to approve from Katy McNeill, 2<sup>nd</sup> from Clark Kolterman – motion passed.

**2. Legislative end of session report & 2022/2023 Legislative Areas of Interest** – Andy Pollock gave a brief synopsis of the year. Arbor Day is still Arbor Day. Now have Juneteeth as recognized holiday too. LB59(Stinner) passed. LB1236 passed. LB927(Pauls) passed. Reviewed interim studies to see if members were interested in prioritizing. Election years so not going to get a lot done in legislature. Potential focus bills – amending liquor laws, gambling (Keno/Horse Racing), ARPA funding, Non-Profit Movie Theater Tax. Stinner and Williams are term limited and will be going. 2023 state budget – 90-day session covering tax structure/property tax/consumption tax. Special session may begin in August – minimum of couple weeks. Discussion will begin on retooling state funding of tourism. Andy asked if anyone had suggestion for next legislative session focus. None shared at this time. David thanked members for cooperation using new Legislative Committee processes to submit requests.

**3. Year in Review** – David Fudge, President, did a quick year in review – 87 active members, 9 new members, 154 Facebook likes, 12 legislative update zoom calls, 23 ABA brochure participants, 51 Brochure Swap participants. Video Mailers that went over well with Senators, Mugs and ribbons at Tourism Conference that helped draw attention to NETA engaging current members and adding new members.

**4. Financial Report** – Steve Maly reported we currently have \$39742.38 in checking. Reviewing the Profit/Loss, we did some aggressive marketing this year so numbers are down but we made \$15.02 in interest! Lisa Burke shared that the Silent Auction at the Tourism Conference used to be a large fundraiser for NETA bringing in \$10,000+. Traci asked members to share advertising contacts with Wendy so that we might be able to grow the Silent Auction again. Motion to approve financials Terri Licking, 2<sup>nd</sup> from Katy McNeill – motion passed.

**5. 2022/2023 Budget** – David Fudge/Steve Maly reviewed new budget with members. Possible new dues structure was shared. It was brought up that some members were not paying the correct amount as the amount of lodging taxes they are receiving have increased. Regina mentioned to the members that she caught this for her office. Katy McNeill suggested the possibility of having an “Introductory Rate” for new members. Members were asked to look at their level of membership and verify that they are at the correct membership payment level. Wendy will send out the Levels of Membership chart to members for review. The state has a list

of DMO's so Wendy can get accurate numbers. Dues are to be received by July 1<sup>st</sup>. Dues increase idea will be revisited again in August.

#### **6. Vote on New Board Members**

Kerri Rempp (finished Michelle term – now will move on to 3yr term)

Brianne Schuler, NE Craft Brewers - 3 yr. term

Motion to approve – Terri Licking, 2<sup>nd</sup> – Carol Schlegal – motion passed

#### **7. Vote on Board Officers**

A Nominee for President – Regina Osburn

B. Nominee for Vice President – Anjanette Bonham

C. Nominee for Treasurer – Steve Maly

D. Nominee for Secretary – Kerri Rempp

Motion to approve – Katy McNeill, 2<sup>nd</sup>- Dana Jelenik – motion passed

**8. Membership Recruitment Competition** – Wendy shared new contest with members. NETA member that signs up the most new members between May 17 and July 1, 2022 will win. Winner receives an annual banner ad on Visitnebraska.com page (\$2000 value). Terri Licking had suggestion to approach Nebraska Passport stop participants (past and current) for membership.

9. Past President Award – Regina Osburn, President-elect, presented President David Fudge with an engraved decanter/glasses and a bottle of Crown for his commitment to NETA and coming back as President after already serving, We are grateful for David!

10. Membership Q&A

Lisa Burke let everyone know the D&N Center would be open at 8am for Brochure Swap set up.

David reminded members about mixer at Pals.

Motion to adjourn – Katy McNeill, 2<sup>nd</sup> by Carolyn Scarborough. Motion Passed.

Meeting adjourned at 5:59pm

Submitted by Karen Baker, Secretary, NETA