

NETA MEMBERSHIP MEETING

Feb 21, 2022 @ 3pm via Zoom

Meeting called to order by President David Fudge at 3:04pm

1. Welcome – David reminded everyone that this will be the last Membership Meeting until Brochure Swap in May in North Platte

2. Approval of Minutes – Motion to approve from Katy McNeill, 2nd from Anjanette Bonham – motion passed.

3. Financial Report – Wendy Kreuser stated that our current Net Income shows us in the red - 9758.44 though our bank balance is currently \$43377.84. Board has been adding members – added 8 new members at Nebraska Travel Conference for a total of \$1950 and re-signed 8 previous members since conference for a total of \$1550. David asked that all members pay any invoices they receive from NETA as soon as possible. Steve Maly stated that once all of our income from ABA booklet and any other payments come in our Net should be \$5000+. Roger asked if there has ever been a set bottom number for our acct not to fall below. David said that he feels 1 year of expenses would be a good amount but that it has never been discussed/set. Motion to approve financials from Regina Osburn, 2nd from Roger – motion passed.

4. ABA Report – ABA Convention was held last month in Texas. David asked if anyone attended. Roger Jasnoch and Kirsten Parker both went. Roger said that Nebraska had some great appointments and that the breakfast our state sponsored went well. Kirsten said there were a lot of great comments about the 2019 conference hosted by Omaha and that the breakfast we hosted was a great boost for Nebraska. David stated that we were told when we hosted that it would take 3-5 years to see a return on our investment but due to pandemic, it could be longer. Kirsten stated that next year ABA conference will be in Detroit and that 2024 will be held in Nashville.

5. Legislative Day Report – Our video mailer was VERY well received. We delivered to 39 senators, vice Governor and the Governor. David commended Steve Maly, as this was his idea. Steve said that the mailer gave great “legs” to NETA and we had a large increase in our website traffic after our deliveries. Future Legislative Day plans have not been determined as to whether they will be in person or something different at this time.

6. Legislative Committee & Procedures – David has had multiple conversations with Andy Pollock, our Attorney/Lobbyist. The Legislative Committee consists of David Fudge, Regina Osburn, Andy Pollock and Brent _____.

7. Board Member Recruitment – Karen Baker will finish her term on the board as of June 30th. She is representing a Non-DMO organization. Looking for a Non-DMO to fill her position. Let David or Wendy know if you’re interested or know someone who would be a good fit.

8. State Tourism Funding – David stated that this is an ongoing conversation at the state level. He and Regina met with Andy and John Ricks in January. He’s hoping to have updated info and maybe a rough idea of how it will work at our Brochure Swap Membership Meeting.

9. Brochure Swap – David deferred to Lisa Burke, host for swap. Lisa stated that the Brochure Swap will be held at the D&N Event Center in North Platte and meetings/stay will be at Best Western. The NETA mixer will be held at Pals Brewery the night before.

10. Membership Q&A

Lisa Burke asked what the board is doing to increase membership – David stated that we gained 8 new members at NE Travel Conference and added 8 returning members in the last 2 months. Board discusses this monthly.

11. Legislative Update – Brent _____

Updates: LB59 – moved to Consent Calendar, LB1093 – McDonnell Priority Bill, LB1236 – General Aff. Priority Bill

Deadline is tomorrow for any more Senator Priority bill additions. If a bill does not get prioritized chances of it getting down to the floor are almost none.

Roger Jasnoch asked Brent – what happens when a senator resigns? (as Senator Groene from North Platte has just done) Brent stated that the Governor asks for applicants and takes top 5, interviews them and then appoints 1 to position. Per Lisa Burke, Groene’s term ends in December.

Motion to adjourn – Katy McNeill, 2nd by Traci Jeffrey. Motion Passed.

Meeting adjourned at 3:44pm

Submitted by Karen Baker, Secretary, NETA