

## NETA Membership Meeting Zoom Call

Wednesday, May 27, 2020

Meeting Called to Order by President Traci Jeffrey at 2:04pm

1. Approval of February 12, 2020 Meeting Minutes – motion/David Fudge, 2<sup>nd</sup> Fred Uhe, Motion passed
2. Financial Report – Treasurer Michele Hayes

Discussion on the balance of accounts. Roger felt that we had discussed previously that it should be kept at a higher balance. David feels that we have 2-3 years until we will have to make adjustments.

Motion/Carol Schlegel, 2<sup>nd</sup>/Roger Jasnoch, Motion passed
3. NETA Fundraising Ideas

Traci discussed thoughts on fundraising/networking. One discussion was the Legislative Luncheon we are currently not making money. If we joined with another association, such as the Hotel Lodging Assn. Andy suggested we might consider something like this at the next NETA event instead of a separate event. Andy, Traci, Wendy Carol and Roger will set up a time to have a meeting to discuss this next week. Sarah Focke showed us a brochure that NETA had put out in 2010 “Nebraska Works for You”- could we do this again? Good brochure that covered the economic impact of our tourism dollars. Karla Neiden-Strecks agreed. Sarah will send copy of brochure to Traci. Another suggestion was to have a networking event in conjunction with Nebraska Tourism Conference.
4. NETA Coming Together Calls/COVID-19 Climate

Traci and all others agreed that these calls have had not only a great impact on our group, but a great turnout. Many people have posted information on the Slack app to share with others in the group. Next Monday, Traci stated that Nebraska Economic Development Director, Tony Goins, will be on the call. Traci encouraged everyone to “attend” this zoom call.
5. Is “Virtual” Brochure Swap working?

Traci asked everyone their thoughts on the “virtual” brochure swap. Wendy stated that there has been some confusion regarding the chart that was sent out. She will resend with instructions today to clarify.
6. NETA Board of Directors Term Limits Discussion
  - a. Traci explained that the board had been discussing expanding the term of board position from 3 years to 6 years, as well as adding 2 at-large board members. To create

continuity on the board and retain board members with knowledge of how/why decisions were made previously, we need to expand the board positions from 3 years to 2 3-year terms, with the option to “bow out” after you have completed your first 3-year term. By adding 2 additional at-large board members, we create a potential for leadership volunteers instead of just the President, VP, Sec, Treasurer and Past President. This would take the number on the board up to 7 members. Members on the call all were in agreement with the suggested changes for the Board of Directors portion of the Bylaws. David suggested we do online vote. We have used Survey Monkey in the past. Kevin brought up the concern that we might be subject to the Open Meeting Law but Brad said that we’re not a government agency and as long as we are following the Bylaws, we are ok. Page 3 of Bylaws okays.

Motion to amend Bylaws by a vote of the membership regarding changing the Board of Director positions from 1 3-year term to 2 3-yr terms with the option to step down after the first term and to add 2 additional at-large board members was made by Karla Neiden-Strecks, 2<sup>nd</sup> by Bob, Motion passed

7. Board of Directors Election

Election of officers will be held after a 30-day notification to the members, due to Bylaw changes. Karla suggests that Executive Board review all Bylaws to see if there are any additional needed changes that can also be taken care of at the time of voting.

8. Legislative Update – Chair Roger Jasnoch and Lobbyist Andy Pollock

Roger thanked Andy and Nick for their hard work this past session. Also thanked Carol Schlegel, Co-chair, for all her work keeping the emails/charts sent out to everyone. Andy stated the Jim Scheer, Speaker, had announced that the legislature would reconvene on July 20 and go through August 13. Senator Mike Moser (Columbus) has been diagnosed with COVID-19 and in UNMC. Bills we are currently focused on are LB461 and LB1056 – both “have legs’ and will be prioritized this session. David asked Andy about the temporary to-go serving of alcohol that restaurants are doing and if that might continue after all this has calmed down. Andy will contact Hobie Rupe, Alcohol Commissioner, and see what he thinks. Roger discussed Legislative Luncheon. We have hosted this event for the last 4-5 years. Should we try something new. Andy said they can meet and discuss this next week but feels something more strategic and targeted will be more beneficial. He will invite John Ricks to be a part of this meeting.

9. Membership Q&A

Brad Mellama shared his appreciation for the Monday calls.

Jeff Maul asked if Tony Goins will have open Q&A on the call Monday. Traci will check.

Motion to adjourn meeting by Fred Uhe, 2<sup>nd</sup> by Jeff Maul, Motion passed.

Meeting adjourned at 2:57pm

Minutes respectfully submitted by Karen Baker, Secretary, NETA