

**NETA Spring Meeting**  
May 14, 2015                      York, NE

In Attendance: Kirshenbaum, Caskey, Young, Amundson, Bappe, S. Bates, W. Bates, Berggren, Blanvelt, Bradburg, Burke, Candy, Corbin, Crouse, Fegter, Flynn, Focke, Gerberding, M. Glidden, P. Glidden, Gosser, Hain, Harris, Hayes, Hevhahn, Hughes, Jacobs, Jeffrey, Joyce, Justice, Kitt, Kollars, Kwapnioski, Leisy, Lemmer, Lieske, Lux, Mandolfo, Mollicon, Niedan-Streeks, Noyd, Ostrom, Parker, Paulsen, Polak, Platte, Reichart, Revis, Roblyer, Sautter, Seefus, Schademann, Schlegel, Smith, Thomas, Tideman, Vasquez, Warner, Weiss, Witt, Woita,

Called to order: 11:04 AM

Approval of October 21, 2014 minutes: Moved Linda Revis, seconded by Orla Kitt. Motion carried.

Approval of Financials: Moved by Charles Lieske, seconded by Tiffany Crouse. Motion carried.

- a. A tentative budget was discussed. Some changes were proposed that would modify the budget, therefore, the budget will be adjusted and approved at the summer meeting. The following was approved, moved by Dean Jacobs, seconded by Karla Nieden-Streeks to increase the trade show per diem to \$175. Motion carried.
- b. Moved Lisa Burke, seconded by Sarah Focke to add money to the CD to bring it up to \$10,000.00 and to change it from a 6 month to an 18 month renewal. Motion carried.
- c. Moved by Charles Lieske, seconded by Tiffany Crouse to open a savings account and transfer excess funds from the checking account into the savings account. Motion carried.
- d. Dues structure was discussed. A Membership Committee was created, consisting of Jo Caskey, Patty Glidden, and Todd Kirshenbaum.

Committee Reports:

- a. Scholarship: No report
- b. Silent Auction: Send items to Patty Glidden. Patty would like to train a new chair to take over.
- c. Brochure Swap: We will be looking for a location for 2016. Anyone interested in hosting, contact Todd Kirshenbaum.
- d. Trade Shows: We will continue to do the Minneapolis Northwest Sport Show and look into possibly doing a Chicago, Texas, and Kansas City show.
- e. Tom Witt and Bob Sautter are looking into new NETA banners. The old ones have disappeared. Chris Amundson volunteered help from the NebraskaLife design team.

Other Reports:

- a. Legislative Committee: Carol Schlegel provided a hand out and reported on the session.
- b. Nebraska Tourism Commission: Commissioner Carol Schlegel presented an update on the state's activities; Passport, Media Tours, and NACVB drafting a policy, based on the WNTC policy, for their Commissioner's succession.

Other Business:

Moved by Bob Sautter, seconded by Carol Schlegel to elect Jo Caskey, Secretary and Lora Young, Treasurer. Motion Carried.

New Business:

- a. A discussion on future brochure swaps followed. It was suggested to move it to early March since some of the state visitor centers are opening earlier in the year. Suggestions for revising the cost of the swap were offered. The objective is to increase attendance at the swap and meeting, as well as grow membership.
- b. Chris Amundson gave a brief presentation about a new publication they are developing.

Adjourn: 12:57 PM Moved by Tiffany Crouse, seconded by Orla Kitt. Motion carried.

Respectfully Submitted: Jo Caskey, Secretary