

# NEBRASKA

Travel Association



October 19, 2011  
Ramada Plaza Omaha Hotel  
Room: Holiday B/C  
Omaha, NE  
8:00 AM

## Meeting Minutes

1. Meeting called to order at 8:17 am
  2. Approval of May 19, 2011, minutes – Terri Licking / Dean Jacobs
  3. Approval of Financials – Kevin Howard / Orla Kitt
  4. Committee Reports: Chairs needed for the committees indicated with a \*
- A. Brochure Swap 2012 – Lexington, May 17<sup>th</sup> – plans will be released soon  
Brochure Swap 2013 – Looking for a host community
- B. Scholarships – Dean Jacobs – 6 of 8 possible spots were applied for – all were accepted – everyone needs to fill out reimbursement forms and return to Patty Glidden for the \$300.
- Judy Andres, Cozad Historic Museum
  - Paul Nielsen, Grand Island/Hall County CVB
  - Ashley Olson, Willa Cather Foundation
  - Jim Spangler, Gage County Tourism
  - Jeanne Wiemer, Nebraska B&B Assoc.
  - Leonald Warneke, Plainview Klown Doll Museum
- It was agreed that more people need to apply next year to ensure all 8 positions are filled.
- C. Silent Auction – Patty Glidden  
Hours: Wednesday, 9:45 am – 11 am & 1:45 pm – 3:45 pm / Thursday, 9:00 am – 3:45 pm
- Stop by the NETA booth to pick-up a number – you must provide a cell phone number or hotel room number so you can be reached – there have been problems in the past finding people to pay for and receive the items they won. Please help with this process by checking to see if you have items – and pay before 5 pm. Thank you to everyone that donated items – it should be a good auction. Thank you to Cat Beekley for putting together great advertising packages.
- \* D. Bylaws & Policies – Rebecca Turner is willing to serve on committee, a few more people are needed to help.
- \* E. Legislative – Dana Market and Renee Seifert have resigned their positions. Replacements are needed to work with lobbyist Julia Plucker. A written report from Julia Plucker was read by Deb Loseke.
- \* F. Membership – No report – chair needed.
- \* G. Travel & Trade Shows - Travel & Trade Shows – Volunteers are needed to go to the shows – Reimbursements are available of \$125 per day – Must agree to attend whole show. Bob will reserve the shows but someone needs to take over organizing staffing of the shows. He has chaired this committee for 10 years it is time for someone else to step up. The following shows were recommended and approved. Dean Jacobs / Karla Niedan-Streeks
- a. 1/21-1/23 – River City – Hunting, Fishing Boating and RV Expo – Council Bluffs
  - b. 3/26-3/31 – Royal Manitoba Winter Fair, Canada (need a valid passport)
  - c. 3/28-4/1 – Minneapolis Northwest Sport Show – Bob will work but needs a second volunteer to attend with him.

H. August Meeting – It was decided in May 2011 to skip the August 2011 meeting due to decreased attendance. The by-laws currently require having 4 meetings a year. We either need a motion to change the by-laws to only need 3 meetings a year or we need to agree to have an August meeting. A motion was made and carried to have the August meeting via conference call. JoAnne Hoatson / Dean Jacobs

5. Other Business:

A. State Tourism report – Kathy McKillip is the interim State Tourism Director – She appreciates NETA's support of LB684. The advisory committee has been very involved and active in process. An RFP was sent in August for consultants – there were 6 applicants – contract was awarded last Friday to CSL International out of Minneapolis – the consultants will give a report on Thursday at the Legislative update session. The contract did come in over the \$75,000 that was raised – the Governor will ensure the funds are available to pay the amount over. Total bid was \$147,500. Communities can make contributions to help. There will be a team of 8 people working on the project. They will be visiting communities to gather information from the field – the communities will be contacted before they arrive. Updates will be given on the conference call in August – please make sure you stay informed and involved. A summary letter will be sent to Deb to forward to NETA membership.

6. New Business – No new business

7. Next meeting: Legislative Day, February 22, 2012, Lincoln

8. Adjourn – 9:35 am

Submitted by Rose Ralstin